



Guardians of the Sea
CHARITABLE TRUST

Nga Kaitiaki mo Tangaroa



Fish schools of Trevally and Blue Maomao.



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WHY GUARDIANS OF THE SEA?



Historically, all New Zealanders have been blessed with the freedom to fish for our seafood resources.


Future generations may not be so lucky. Declining fish stocks resulting from growing populations, commercial pressures and environmental problems are a reality.

The Guardians of the Sea Charitable Trust is committed to ensuring that the healthy activity of fishing continues to be accessible to the average family, providing quality nourishment that might otherwise be unavailable, or for many, simply unaffordable.

Critically, we must ensure that there are ***"more fish in the water"*** so that this freedom to fish has substance and meaning. A trip to the beach, wharf, rocks or out on the boat ought to provide a good chance of returning with a reasonable catch.

Many groups advocate for recreational and customary fishers, providing high quality and constructive input to fisheries management processes. Maori have a significant part to play and traditional values to share, especially the practice of kaitiakitanga¹ (guardianship). To date, this work has been severely under-resourced and now requires meaningful funding that can deliver where it counts. By providing appropriate resourcing for these groups they can continue to provide the education, public awareness, improved fishing methods - and many as yet unidentified initiatives - that will effect real and powerful change. We aim to ensure that the resource is respected and enhanced for ourselves and future generations.

The Trust's legacy will be ***"more fish in the water"*** and the consequent enhanced social and cultural wellbeing accruing from the joys of fishing and providing food for the table.

Together, with the assistance of your contribution, we can deliver this legacy for all New Zealanders. 



OVERVIEW



Who are we?

The board of the Guardians of the Sea Charitable Trust *Nga Kaitiaki mo Tangaroa* consists of five Trustees who between them possess considerable business acumen and empathy with the Trust's objects and purposes.

The Trustees are:

- Tom Fox, company director of Auckland (Chairman);
- Martin Irvine, company director of Auckland;
- Jason Foord, company manager of Auckland;
- Wane Wharerau, Police forensics specialist, of Auckland;
- Scott Macindoe, company director of Auckland.

Please find full trustee contact details on page 17

The Board has the endorsement of:

- Te Runanga A Iwi O Ngapuhi²;
- Te Runanga o Ngati Whatua³;
- The Hokianga Accord⁴;
- The New Zealand Big Game Fishing Council;
- option⁴.

Background

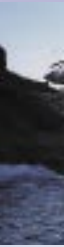
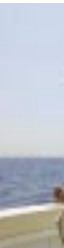
The Trust is incorporated and has obtained charitable status as defined by the Charitable Trust Act 1957. We are approved by Inland Revenue for the purposes of sections KC 5, DB 32 and DV 11 of the Income Tax Act 2004. The Trust has applied to the Charities Commission for registration under the Charities Act 2005. The government proposes to remove the tax deductibility cap on all qualifying charitable donations from April 2008.

Seed funding has been raised from several benefactors which has enabled the Trust's formation, establishment and development of fundraising collateral.

Initial grants have been approved to support inspired innovations to trawl gear that promise substantial reductions in juvenile mortality, bycatch, fuel consumption and sea floor damage. These exciting developments are further described on page 5. Other grants in support our goal of **"more fish in the water"** have also been made.

People working together in pursuit of this goal, including fishing clubs and national representative organisations have raised and spent over one million dollars maintaining effective input and activities that promote sustainable fisheries for all New Zealanders over the past seven years.

The mid-north iwi fisheries forum, The Hokianga Accord⁴ was established in 2005. This forum has proven the value of Maori and non-Maori fishing interests working together to achieve **"more fish in the water"** for present and future generations. The NZ Big Game Fishing Council, option⁴, NZ Recreational Fishing Council, Forest and Bird, Greenpeace, commercial fishers, Ministry and MPs have all participated in this forum.





The success of uniting Maori and non-Maori fishing interests cannot be under-estimated. Such meaningful engagement of a diverse range of interest groups has hitherto been unseen in New Zealand. There is great potential for the Hokianga Accord⁴ co-operative model to extend into other important areas for the benefit of all New Zealanders.

These initiatives require meaningful and dependable funding to enable continuity and effectiveness.



How your gifting can help

Significant gifting from individuals, other trusts and the business sector is required to establish a capital fund. With sufficient funding the Trust can become the catalyst for positive action. We aim to raise \$4 million by June 2009. Funds raised, including interest accrued will be used to fund grants that meet the Trust's charitable objectives.

We would like to start the gifting from \$10,000. You may wish to gift an amount yourself, or commit to gathering a number of complementary contributions.



The 2007 budget announced the removal of the cap on all qualifying charitable donations from the 1st April 2008, providing a tax deduction of 33.3% for 2009. You may wish to make a future pledge for amounts you are prepared to gift once the legislation has been enacted.

The trustees are available to discuss alternative ways you can assist the Guardians achieve their charitable objects and purposes for the benefit of all New Zealanders and we invite you to contact any of them personally (see page 17 for their contact details).



Where to from here

The Trust will continue to strive for **"more fish in the water"** to enable people to provide for their social, economic and cultural wellbeing. By championing healthy fisheries, sustainable practices, and assisting those who care for and understand their environment, we can prevail. Together as New Zealanders we can use our fund as the catalyst to ensure future healthy fisheries and the continued free access of all to this treasured resource.



With your support the Trust will:

- support organisations, innovation and education that will contribute to healthy fisheries and the well being this can provide to all;
- support growing public awareness in sustainable fishing practices and the benefits of kaitiakitanga¹/guardianship to all society;
- support coastal communities and kaitiaki⁶ to implement initiatives through the use of customary or local management tools;
- coordinate and assist local projects to enhance fisheries and the aquatic environment for the benefit of the whole community;
- provide for the operational management and administration of the Trust.





New Zealanders have a strong affinity with the ocean.



A WORD FROM OUR CHAIRMAN



It is a privilege for me to be Chairman of this Trust and have the opportunity to work with such a dynamic team. The extensive skills each Board member brings to the table has made my role as Chairman a straightforward task.

Our children and grandchildren's fishing future looks bright if we capitalise on the potential of this Trust to achieve the vision, mission and goal of ***"more fish in the water/ kia maha atu nga ika ki roto i te wai."***

Those who have offered their services, experience and expertise in order to achieve abundant fisheries and a healthy marine environment for the benefit of all New Zealanders are an inspiration to us.

We trust that you too are excited by their enthusiasm. Many of these people have made huge sacrifices on behalf of us all. The truer measure of sacrifice isn't so much what one gives to sacrifice as what one sacrifices to give (*Anonymous*).

We are also inspired by the Hokianga Accord⁴, which has demonstrated the benefits of Maori and non-Maori working collectively to improve our fisheries for all New Zealanders, marking a turning point in this country's future.

To achieve sustainability, enough fish for all and local communities working together to achieve their environmental goals are certainly high hurdles to cross, but one The Guardians of the Sea Charitable Trust *Nga Kaitiaki mo Tangaroa* are willing to conquer with your assistance and investment.

We look forward to your ongoing support.

With kind regards,

Tom Fox

Chairman 



STATEMENTS



Vision

"More fish in the water" for the benefit of all New Zealanders.



Values

- **Preserve the ability of all our peoples to provide for themselves and families through accessible, healthy fisheries**
- **Use a combination of science, local knowledge and the application of kaitiakitanga¹/ guardianship to support both local communities and national organisations to enable sustainable management and use of fisheries and the aquatic environment**
- **Conduct the affairs of the Trust with integrity, professionalism, sound governance and transparency to engender maximum support for the objects and charitable purposes of the Trust**



Mission

New Zealand's coastal waters are enjoyed by all peoples who can go down to the sea and fish for food. To ensure abundance for future generations, a revolution in management and local guardianship must accompany technological advances. Education together with sound science must also be provided to foster public understanding of the marine environment. On behalf of all people, The Guardians of the Sea Charitable Trust *Nga Kaitiaki mo Tangaroa* will promote this understanding and revolution.




Purpose

The Guardians of the Sea Charitable Trust *Nga Kaitiaki mo Tangaroa* funds activities that promote healthy fisheries for the benefit of all New Zealanders. Providing grants for work to this end, the Trust promotes excellence in fisheries management, innovation and educational initiatives. Without these the public countenances losses in our fisheries because beneath the surface is a world largely unseen. Positive benefits for the environment, public well being, health and understanding are achieved by these actions.



Objectives in Brief

- Achieve *"more fish in the water"* through promoting excellence in sustainable management
- Promote co-operation between all stakeholders in shared fisheries
- To foster community understanding and the benefits of kaitiakitanga¹ to society. 




INSPIRING DEVELOPMENTS ALREADY



The Nancy Glen II is a commercial trawler operating out of Napier. Late in 2007, her skipper / owner Rick Burch came into contact with the Trust. Rick has been developing trawl innovations that are recognised internationally as world-leading. Dramatic reductions in juvenile mortality, bycatch, sea floor damage and fuel consumption hold the promise of an exciting future. With the result being **“more fish in the water”**, and improved operating efficiencies, the Trustees decided to grant monies for further tests and refinements. Undaunted by the fact that fundraising efforts were yet to begin, the Trustees used their powers to borrow in order to fund this inspirational work.

Rick Burch provides the following testimony:

“I was flabbergasted to learn that the Trustees had borrowed to finance my work in order to contribute toward best practice and more healthy fisheries. Their commitment enables me to press on with further ideas and refinements. We are about to have our trawl system featured in the magazine “Fishing News International”, the most widely read commercial fishing journal in the world. I shall ensure that the Trust receives deserved mention in this article. It is hard to describe just how gratifying it is for me to have the support of the Guardians of the Sea Charitable Trust. I no longer feel isolated in my work, and we are now able to test refinements and new ideas with the funds they have made available. The association is one of which we are all proud.”

Trustee Martin Irvine commented that “Meeting Rick was akin to a feather falling across our path. That feather now inspires us, providing a focus on our goal of **“more fish in the water”**. We are so excited by this work. Notwithstanding the other activities that we will fund, this is real innovation using fresh ideas that can make a substantial difference and contribute to sustainability. The decision to back Rick was made easy for us by its simplicity and obvious effectiveness. This is exactly the type of initiative that can bring positive benefits for all stakeholders, the environment and the community as a whole. It sets the standard for our work going into the future.” 





Lines cast just off Tiritiri Matangi Island.



WHY THE CAUSE IS SO IMPORTANT & WHAT THE MONEY WILL ACHIEVE



Grants from The Guardians of the Sea Charitable Trust will promote for current and future generations:

- *“More Fish in the water”*;
- Education of public and visitors to foster understanding and compliance;
- Enhancement of public fisheries asset for the continued enjoyment of all citizens who choose to go fishing, that unique and egalitarian facet of the ‘Kiwi’ lifestyle;
- Excellence in fisheries management to promote sustainability and future abundance;
- Support the development of improved fishing practices that will result in *“more fish in the water”*;
- Continuity of excellent work done to date which has achieved a great deal.



Without the money, the risks are:

- That there will be less fish in the water;
- That the public of New Zealand will remain unaware of the threats and pressures on their fisheries asset;
- That the public of New Zealand will struggle to successfully fish and feed our families;
- That the efforts of those working for *“more fish in the water”* will not be harnessed for the greater good.



GOVERNANCE



The Board of Trustees is responsible for appointing officers, governance, and in particular considering and approving grants that meet the objects of the Trust.

The current Chairman is Tom Fox.

The Board of Trustees comprises five members representing a wide cross-section of interest groups.

Management

The Board has the authority to engage the services of contractors, professional advisors and management staff to attain the objects and purposes of the Trust. To date, the Trust has benefited from the services of high calibre accounting, auditing and secretarial support.

Objectives

The objects for which the Trust is established and the activities for which the Trust Fund may be applied are limited to charitable purposes within New Zealand, and are as follows:

- to promote, provide and ensure the sustainable use, accessibility and availability of Aotearoa/New Zealand's fisheries and marine environment for the benefit of the public of New Zealand;
- to protect, preserve, improve and enhance Aotearoa/New Zealand's fisheries and marine environment for the sustainable use by and for the benefit of the public of New Zealand;
- to work for and make Aotearoa/New Zealand's fisheries and marine environment accessible and available to and for the sustainable use by and for the benefit of the public of New Zealand;
- to promote, encourage and support the protection, preservation, improvement and enhancement of Aotearoa/New Zealand's fisheries and marine environment for the sustainable use by and for the benefit of the public of New Zealand;
- to educate, and promote, encourage and support the education of the public of New Zealand about Aotearoa/New Zealand's fisheries and aquatic environment, and the use of sustainable fishing practices, including the practice of kaitiakitanga¹;
- to carry out and commission the carrying out of research for any one or more of the above objects and purposes;
- to seek registration as a charitable entity under the Charities Act 2005 and to arrange with any government or other authority any matter which may seem conducive to any of the objects of the Trust;
- to do any other act or thing incidental or conducive to or reasonably necessary or desirable for the attainment of any of the above objects.





TRUST BOARD MEMBERS AND MANAGEMENT



Jason Foord

Phone: 021 505 105

Email: jason@ffowcs.co.nz

Trained in law, Jason is the General Manager of Ffowcs-Williams Ltd, a leading manufacturer and distributor of frozen foods to the wholesale food industry.

Mad keen on his family, hunting, fishing and the New Zealand outdoors, Jason lives with his family in Auckland. A long term supporter of option4 and the Hokianga Accord4, Jason looks forward to working to achieve **“more fish in the water”** for his children and future generations.



Wane Wharerau

Phone: 021 118 5819

Email: william.wharerau@police.govt.nz

Wane is a sworn policeman serving with the Waitemata District Police Forensic Unit. He also chairs the runanga arm of Ngapuhi in Waitemata. Ngapuhi are willing to sacrifice quota in maintaining their moral and genealogical responsibility to protect the domain of Tangaroa from damage.

A keen diver and fisherman, Wane believes this resource will only stand a chance of survival via a politico-legal process supported by the collective will of Maori and mainstream NZ. Through the Guardians of the Sea Charitable Trust, he hopes to: achieve an attitude change toward enhancing our fisheries; prolong our existing marine eco-system through dependable research and improved fishing methods; lead in developing better relationships between Maori and other New Zealanders via rational and strategic thought, behaviours and learning.



TRUST BOARD MEMBERS AND MANAGEMENT CONTINUED



Martin Irvine

Phone: mobile 021 663 903

Email: martin@warwick.co.nz

Martin is the Managing Director of Warwick Fabrics (NZ) Ltd and director Warwick Fabrics (Australia). Based in Auckland with his wife Liz and family of three children, Martin has both a BA (Geography) and BCom (Management and Marketing) from Auckland University.

Martin has been a surfer, golfer and fisherman all his life and a keen supporter of option4 since its inception. "I believe the true recreational fishing voice has not been properly heard by the populace at large. I am also a committed supporter of the Hokianga Accord⁴. My belief is that 99 per cent of the New Zealand public do not have a clue about what is really going on in our fisheries. My role as a trustee is to try to help simplify this very complex issue and support the sterling work of others to make sure there are **"more fish in the water"** for our kids and their grandchildren".



Scott Macindoe

Phone: 0274 506065

Email: scott@wilmac.co.nz

Scott helped establish the Cheltenham Beach Caretakers in 1992, a partnership with tangata whenua⁵ to better manage the shellfisheries that were close to being wiped out. This initiative is an ongoing role model for communities to make a difference in fisheries management. In 2000 he was involved in the establishment of option4. Today this group delivers input and participation in fisheries management and policy development of the highest order.

2005 saw Scott involved in the establishment of the Hokianga Accord⁴. The outcomes flowing from this dynamic are reshaping the way we consider our management and stewardship obligations.

Scott has a strategic perspective that continues to develop to this day – **"more fish in the water"** to ensure a high quality social and cultural wellbeing for the people of New Zealand and their visitors.



TRUST BOARD MEMBERS AND MANAGEMENT CONTINUED



Tom Fox

Phone: 0274 800 658

Email: TomFox@canopygroup.co.nz

Tom Fox lives with his family in Auckland where he is a director of the Canopy Group, a collective of experienced insurance, investment and mortgage advisers. Tom understands the commitment to life-long partnerships and has earned the respect of colleagues and clients alike.

Tom capably chairs our board, and brings with him business and financial skills that are invaluable to the Trust.



Secretary

Steve Sangster

Phone: 021 555 485

Email: steves@option4.co.nz

Steve is a businessman and lives on a lifestyle block in West Auckland, where he and his wife are parents to six children and numerous animals. Steve has been an enthusiastic supporter of option4 and the Hokianga Accord⁴ since 2005. "I have always gone fishing and have witnessed the decline over the last 30 odd years to the point where 'Joe Public' now struggles in many areas to put food on the table for his family. Together and with the support of our benefactors, this Trust can make a difference - to help ensure this cherished part of our lifestyle and environment is protected for all."



Our most popular outdoor activity away from the home, accessible to all New Zealanders.



YOUR GIFT CAN BENEFIT ALL



The Trust needs your moral and financial support to achieve the vision of sustainable management, use and enjoyment of our fisheries and marine environment to enhance the wellbeing of all New Zealanders.

To advance the goal of **“more fish in the water”** a sustainable fund is required.

The work done by a range of groups and organisations has exceeded all expectations with the limited resources available to date. They have worked for the benefit of all New Zealanders and healthy fisheries. We seek your financial support to carry this work forward, and to fund new initiatives for the benefit of future generations.

We need you to:

- Catch the vision of this initiative – **be inspired**;
- Invest in your future fishing and that of your children and grandchildren by contributing to the Guardians Trust fund;
- Promote the trust’s vision amongst colleagues and friends and have them match or better your contribution to the fund;
- Offer gifts or services that will enable the trust to secure ongoing support for the charitable objects and purposes of the Trust;
- Specify areas of interest that you particularly want to target and discuss with the trust how we can work together to achieve the charitable outcomes you desire.

Benefits to you:

- Public appreciation of you and/or your company’s willingness to champion the public’s environmental interests (you may wish to remain anonymous, and this will be respected);
- The satisfaction of making a stand for core values and being able to witness tangible results;
- Credit for a visionary approach to

sustainable fisheries and a healthy marine environment;

- Respect for your discerning ability to identify and be associated with ground-breaking initiatives to support **“more fish in the water”** for all New Zealanders;
- Greater understanding of how the Trust is funding work for the benefit of all.

How you can participate:

There are numerous ways you can invest in the work of the Guardians of the Sea Charitable Trust *Nga Kaitiaki mo Tangaroa*. To make it easy for you to participate we offer you the following methods of payment. Please discuss with the trust any alternative ways you can help.

- cheque or one-off direct credit into the trust account;
- monthly/quarterly payment into trust account;
- internet banking options;
- future pledge for commitment (to take advantage of tax deduction becoming available from the gift);
- bequest – codicil to your will (legal advice recommended).



YOUR GIFT WILL BE USED WISELY



A number of programmes are underway to identify and prioritise the work required to maintain and enhance sustainable access, use and management of New Zealand's fisheries and marine environment, for the benefit of the public.


There are many initiatives that require our financial support now.

- Enabling professional fisheries scientists, advisers and experts to participate in joint stakeholder processes;
- Raising awareness of the public's fishing interests and the importance of **"more fish in the water"**;
- Dialogue and consultation with all stakeholders to ensure robust and inclusive process, providing positive outcomes for our fisheries;
- Continued support of innovations and fresh ideas that help improve methods, processes and fish stocks;
- Supporting meaningful and realistic proposals that result in improvements to our resources – **"more fish in the water"**.

Funding professionals

The public's interest in abundant fisheries extends from offshore migratory species such as the mighty marlin to inshore food species such as shellfish. A lack of resources has prevented meaningful input into management processes for many of these species.

The Trust will fund professionals to assist participation in management of fisheries that have social, ecological or cultural significance.

With a wealth of experience, many advisers have amassed a vast array of skills and knowledge. Foremost is the realisation that a holistic approach is required if the public is to enjoy maximum benefit from abundant fisheries and a healthy marine environment. 



1. Kaitiakitanga: Guardianship over resources. In the Guardians of the Sea context this means: local management initiatives by Maori and communities to manage their seafood resources.
2. Te Runanga a iwi o Ngapuhi – the mandated entity authorised to receive assets from the government via Treaty of Waitangi claims on behalf of Ngapuhi.
3. Te Runanga o Ngati Whatua – the board having responsibility for the tribal assets of Ngati Whatua, based in the Auckland region.
4. The Hokianga Accord – the mid north iwi customary fisheries forum.
5. Tangata whenua - people of the land.
6. Kaitiaki – those appointed as guardians.



Trustee and professional advisers details

Solicitors	Kensington Swan, Auckland City, Mr. Bruce Galloway
Accountants	Gibson & Associates Ltd, Newmarket, Mr. Don Gibson
Auditors	HWI Limited, Newmarket, Mr. Murray Judge
Bankers	ASB Bank Ltd, East Auckland Commercial Banking Branch
Trustees:	
Jason James Foord	129 Western Springs Road, Western Springs, Auckland Ph. 021 505 105 jason@ffowcs.co.nz
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Thomas Patrick Fox	11 Lochiel Road, Remuera, Auckland Ph. 0274 800 658 tomfox@canopygroup.co.nz
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Taken from the Queen Charlotte Track at the Marlborough Sounds.







Guardians of the Sea

CHARITABLE TRUST

Nga Kaitiaki mo Tangaroa

The Guardians of the Sea Charitable Trust

Nga Kaitiaki mo Tangaroa

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